

Why study at CAMPUS 02?

WHERE KNOWLEDGE TURNS INTO REAL SKILLS.



Excellent network with companies



Practice-oriented education

Instructors
from business
& technology

Projects

Internships

OUR STUDY PROGRAMMES



Automation Technology

BSc Automation Technology
BSc Smart Automation (ENGLISH)
MSc Automation Technology - Business



Innovation Management

BSc Innovation Management
MA Innovation Management



IT & Business Informatics

BSc Business Informatics
BSc Business Analytics & AI
BSc Business Software Development
MSc IT & Business Informatics



Financial Accounting & Management Accounting

BA Financial Accounting
MA Management & Controlling



Marketing & Sales

BA Marketing & Sales
MA Digital Marketing Management
MA Entrepreneurship & Sales Management

WHERE STUDY AND CAREER ALIGN HARMONIOUSLY.



Maximal time flexibility

full-time

extra-
occupational

dual

work-friendly

FULL-TIME

„traditional“ form of
study

lectures most of the
time Monday –
Wednesday/Thursday

EXTRA-OCCUPATIONAL

comprehensive study
programme

Optimally compatible
with a job;
employment is not a
requirement

lectures on Friday &
Saturday

DUAL

parallel education at
the university and in a
company starting in
the 3rd semester

WORK-FRIENDLY

full-time with lectures
from Monday to
Wednesday

WHERE STUDYING BECOMES A HIGHLIGHT



Study location with feel-good factor



Supportive, family-like atmosphere

GO GLOBAL



Semester abroad
at one of more than 70
partner universities in 24 different
countries



International Summer Schools



International internships



Study and Sail in Croatia



YOUR PATH TO US

1

Online-registration

2

Submission of application documents

3

Admission interview



UPCOMING EVENTS

04.12.2025: Online Info Session

18.03.2026: Open House

17.04.2026: Open House

12.05.2026: Online Info Session

12.06.2026: Info Session

