

Welcome to WU: Vienna University of Economics and Business



www.wu.ac.at/en

SUMMER 2022



WU at a Glance

Programs

Bachelor: 3
Master: 16
Doctoral/PhD: 5

Students

> 21,000 students
> 110 countries

Location

Vienna, one of the
most liveable cities
in the world

After the Bachelor

- First job 1-2 months after graduation, Career Center
- Master's program

History

Founded in
1898

International Accreditations

- EQUIS
- AACSB
- AMBA

Studying Abroad

240 partner
universities

Modern Campus

New, state-of-
the-art campus
opened in 2013



3 Bachelor's Programs

Business, Economics & Social Sciences	Business Law	Business & Economics
<ul style="list-style-type: none"> • Language: German (C1)* • Duration: 6 semesters • Degree: BSc (WU) • Choose one of four majors: <ul style="list-style-type: none"> • Business Administration • Internatl. Business Administration • Economics & Socioeconomics • Information Systems • Specializations, free electives 	<ul style="list-style-type: none"> • Language: German (C1)* • Duration: 6 semesters • Degree: LL.B. (WU) • Business Law Bachelor <u>and</u> Master: access to classic legal professions in Austria (attorney, judge, notary) • Specializations, electives 	<ul style="list-style-type: none"> • Language: English (B2) • Duration: 6 semesters • Degree: BSc (WU) • Specializations, free electives, optional internship

*German A2 necessary at time of application, University Preparation Program -> C1

16 Master's and 5 Doctoral/PhD Programs

German-Taught Master's Programs

Business Education
Business Law
Export and Internationalization Management
Finance and Accounting
Management
Socioeconomics
Taxation and Accounting

English-Taught Master's Programs

Business Communication
Digital Economy
Economics
International Management/CEMS
Marketing
Quantitative Finance
Socio-Ecological Economics and Policy
Strategy, Innovation and Management Control
Supply Chain Management

5 Doctoral / PhD Programs:

- Doctoral program in Social and Economic Sciences, Doctoral Program in Business Law
- PhD program in Economics and Social Sciences, PhD program in Finance, PhD in International Business Taxation

Study Internationally

Partner Universities

240 partner universities in more than 50 countries, e.g.:

- U. of Chicago
- ESADE
- HEC Paris
- Hong Kong University of Science and Technology (HKUST)
- FGV São Paulo
- Sydney University
- Tsinghua University

Int. Short Programs

International Short Programs abroad, at WU or online

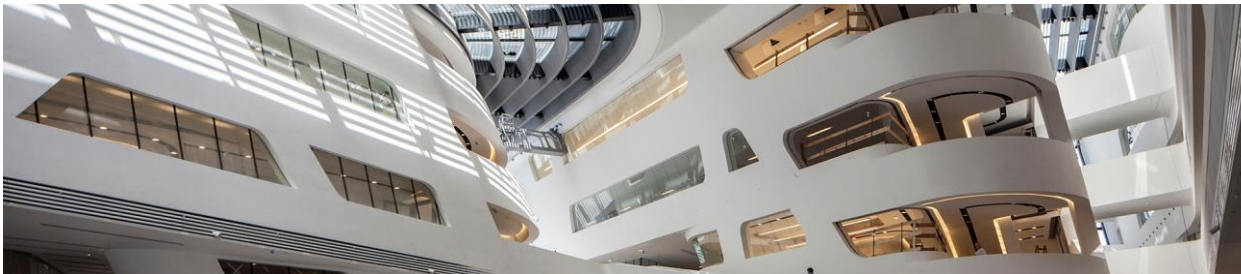
In 2022 programs abroad offered in:

- Thailand
- Singapore
- Portugal
- Italy

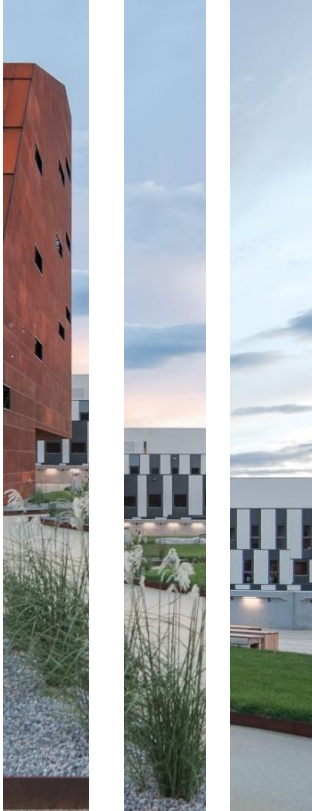
Mobility Grants

Grants available for:

- Semester abroad
- Internship abroad
- International Short Program
- Scientific events abroad



Support for New Bachelor's Students



Welcome Days and other information events

Mentoring@WU Program: learning from experienced students and making new friends

Learning Ergonomics: tips on studying effectively, workshops during exam prep week, newsletter

Student Counselling: increasing your wellbeing as a student with workshops, talks, individual coaching sessions, peer groups

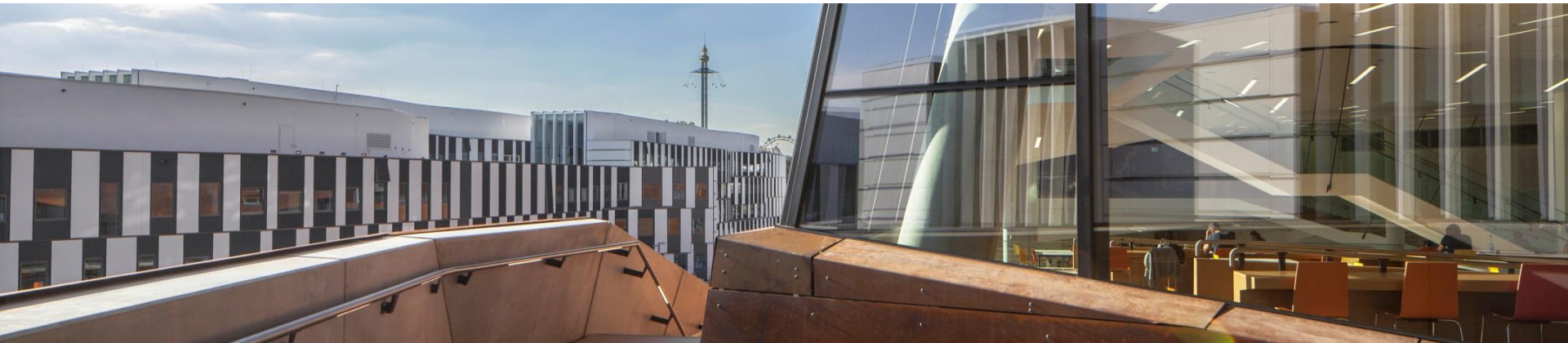
BeAble: support for students with mental/physical impairments, chronic illnesses, reading/writing difficulties

WU's ZBP Career Center ...

- helps WU students and graduates find their first internships and full-time positions.
 - helps employers find new employees.
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- **3,000 new job postings** per year
 - **Counselling:** CV check, interview training, guided self-assessment, Career Profiler, career coaching
 - **Career information:** ApplicationWiki, podcast, video career masterclasses, career magazine, blog
 - **Career network:** Career fair "Career Calling", Long Night of Companies, Internship Day, Campus Recruiting Days



See you soon at WU!



Campus WU, Welthandelsplatz, 1020 Vienna / c BOA



VIENNA UNIVERSITY OF
ECONOMICS AND BUSINESS

WU Study Information

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